

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In Re Application:

Sidney L. BURSTEN

Serial No.: Not yet assigned

Group Art Unit:

Filing Date: Herewith

Examiner:

For: *A SYSTEM AND METHOD FOR INCORPORATING
CUSTOMIZED INFORMATION IN A BOOKLET*

COMBINED DECLARATION AND POWER OF ATTORNEY

As a below named inventor, I hereby declare that:

My residence, post office address and citizenship are as stated below next to my name. I believe I am the original, first and sole inventor (if single name is listed below) of the subject matter that is claimed and for which a patent is sought on the invention entitled:

*" A SYSTEM AND METHOD FOR INCORPORATING CUSTOMIZED INFORMATION
IN A BOOKLET "*

The specification of which is attached hereto.

I hereby state that I have reviewed and understand the contents of the above-identified specification, including the claims, as amended by any amendment referred to above.

I acknowledge the duty to disclose all information I know to be material to patentability in accordance with Title 37, Code of Federal Regulations, § 1.56, and which is material to the examination of this application; namely, information where there is a substantial likelihood that a reasonable Examiner would consider it important in deciding whether to allow the application to issue as a patent, and

[] in compliance with this duty there is attached an Information Disclosure Statement in accordance with 37 CFR § 1.98.

POWER OF ATTORNEY

I hereby consent to the appointment of the following attorneys and/or agents to prosecute this application and transact all business in the Patent and Trademark Office connected therewith:

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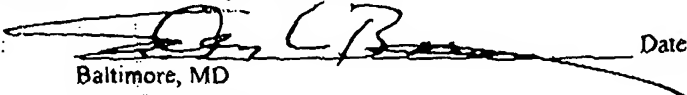
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DECLARATION

I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and, further, that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Sec. 1001 of Title 18 of the United States Code, and that such willful false statements may jeopardize the validity of the application or any patents issued thereon.

Full name of sole inventor: Sidney L. BURSTEN

Inventor's signature: 

Date: Aug 5, 2003

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(Declaration ends with this page)